# VIRTUAL STAGING

DESIGN STYLES

Curated by your online interior design team, this list shows options for the top trending home styles. Each style includes transitional elements to create a balanced look that appeals to a large audience for those viewing your listings.

Use the design guides to choose the style that fits your listing best.

### - FARMHOUSE



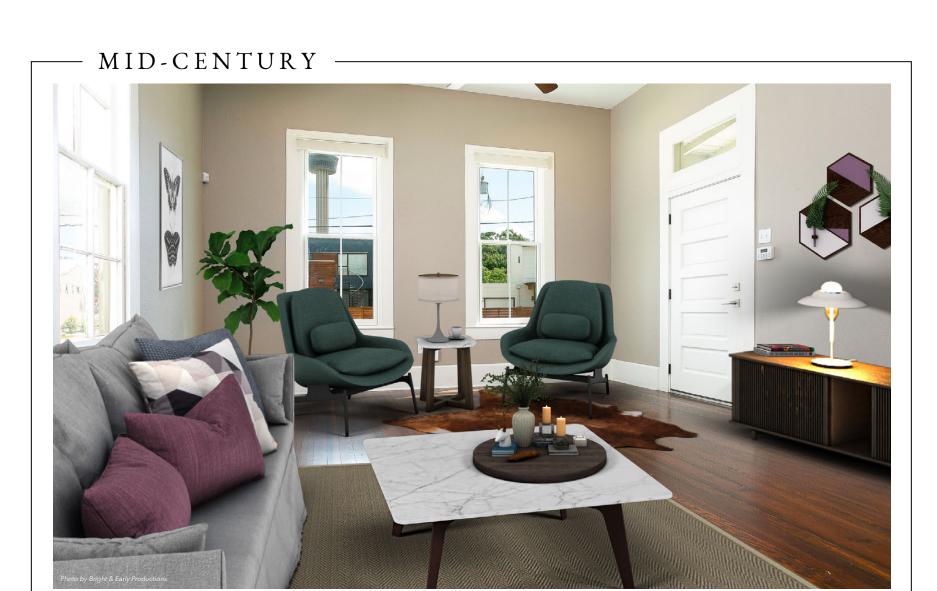
#### DESIGN GUIDE

Loved for it's balance of old a new elements, the

Farmhouse style is known for its simple and muted

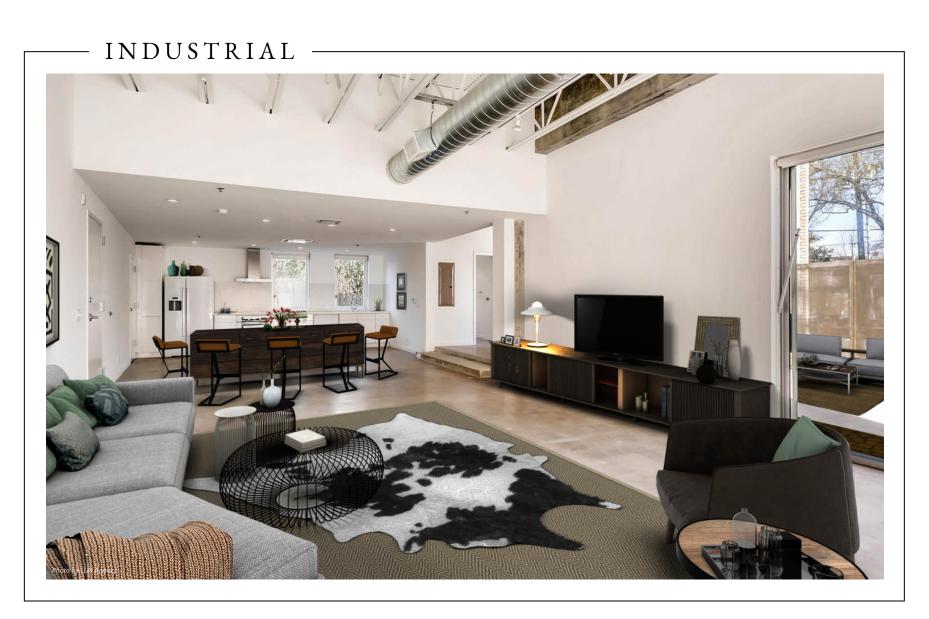
palette to showcase contrasting natural elements

such as weathered wood and distressed textures.



### DESIGN GUIDE

Known by rich wood tones and streamlined forms, the Mid-century style includes retro colors, canvas fabrics and a combination of eclectic details - white marble and fluted metallics are typical features.



### DESIGN GUIDE

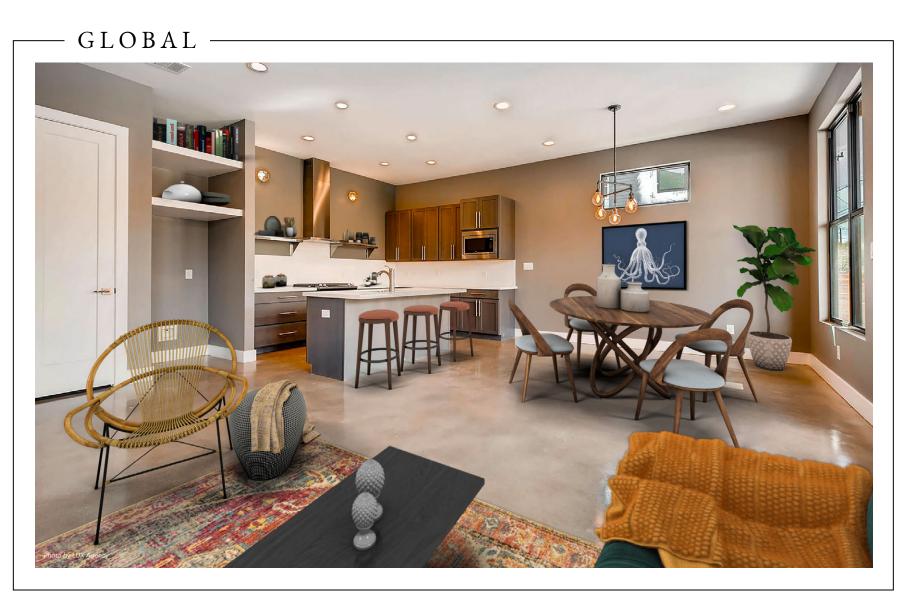
Exposed raw building materials paired with leathers and unique shapes, the Industrial style represents an appreciation for structure and the beautfy found within the basics.



### DESIGN GUIDE

Sleek and minimal forms create the foundation of the Contemporary style. A combination of classic and trendy elements help provide a transitional feel.

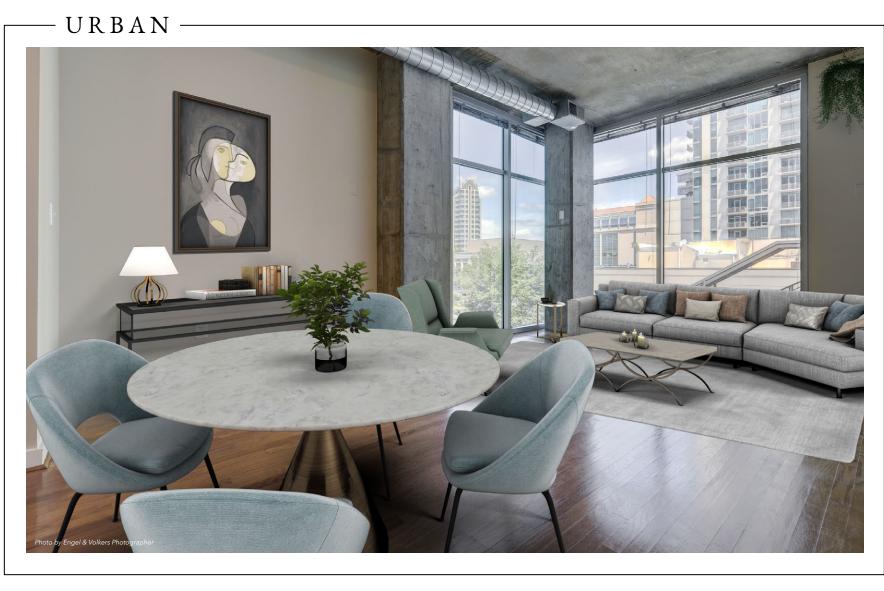
All colors are welcome in this style so long as they complement instead of compete, creating balance.



## DESIGN GUIDE

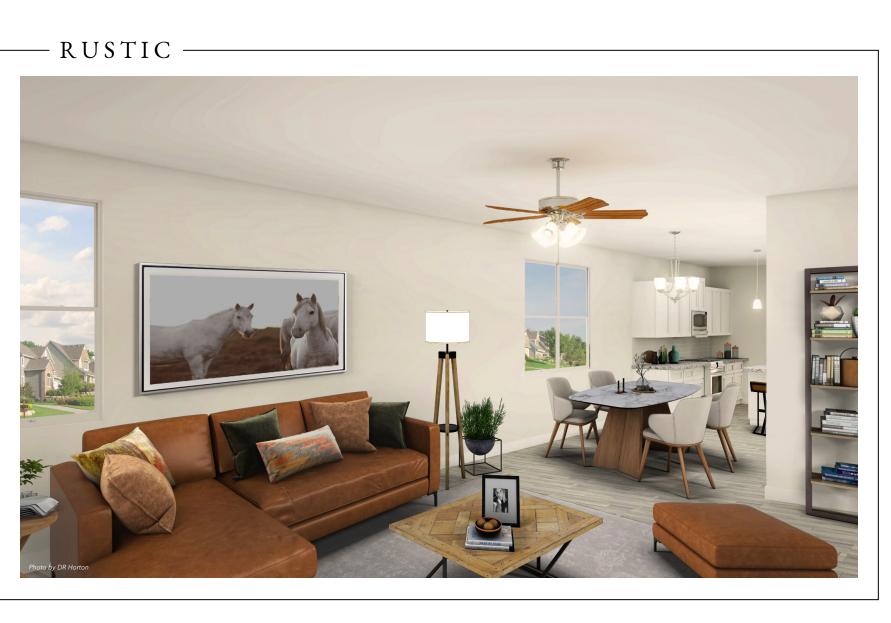
Exciting color and texture combinations along with various patterns define the Global style. It is very relaxed and stimulates fun energy and creativity.

Meaningful pieces curated from a variety of places give this style an intentional feel.



## DESIGN GUIDE

With space efficiency being the main focus, the Urban style is defined by its non-fussy feel with an emphasis on incorporating live plants and simple textures - creating interest & avoiding distraction.



## DESIGN GUIDE

Heavy emphasis on western textures such as hide and leather, the rustic style evokes the appreciation of both simplicity & luxury. Landscape art, rich colors & various wood tones are found throughout.



## DESIGN GUIDE

Delicate features and striking forms are what make up the Glam style. Materials that symbolize wealth such as gold & chrome are typical while layering of creams and whites provide a luxurious foundation.