

# VIRTUAL STAGING

## DESIGN STYLES

Curated by your online interior design team, this list shows options for the top trending home styles. Each style includes transitional elements to create a balanced look that appeals to a large audience for those viewing your listings. Use the design guides to choose the style that fits your listing best.

### FARMHOUSE



#### DESIGN GUIDE

Loved for its balance of old and new elements, the Farmhouse style is known for its simple and muted palette to showcase contrasting natural elements such as weathered wood and distressed textures.

### MID-CENTURY



#### DESIGN GUIDE

Known by rich wood tones and streamlined forms, the Mid-century style includes retro colors, canvas fabrics and a combination of eclectic details - white marble and fluted metallics are typical features.

### INDUSTRIAL



#### DESIGN GUIDE

Exposed raw building materials paired with leathers and unique shapes, the Industrial style represents an appreciation for structure and the beauty found within the basics.

### CONTEMPORARY



#### DESIGN GUIDE

Sleek and minimal forms create the foundation of the Contemporary style. A combination of classic and trendy elements help provide a transitional feel. All colors are welcome in this style so long as they complement instead of compete, creating balance.

### GLOBAL



#### DESIGN GUIDE

Exciting color and texture combinations along with various patterns define the Global style. It is very relaxed and stimulates fun energy and creativity. Meaningful pieces curated from a variety of places give this style an intentional feel.

### URBAN



#### DESIGN GUIDE

With space efficiency being the main focus, the Urban style is defined by its non-fussy feel with an emphasis on incorporating live plants and simple textures - creating interest & avoiding distraction.

### RUSTIC



#### DESIGN GUIDE

Heavy emphasis on western textures such as hide and leather, the rustic style evokes the appreciation of both simplicity & luxury. Landscape art, rich colors & various wood tones are found throughout.

### GLAM



#### DESIGN GUIDE

Delicate features and striking forms are what make up the Glam style. Materials that symbolize wealth such as gold & chrome are typical while layering of creams and whites provide a luxurious foundation.